

**To the Mayor and Members of the City Council****March 22, 2016**

Page 1 of 2

SUBJECT: PROPOSED UPDATE AND EXPANSION OF THE DOWNTOWN URBAN DESIGN DISTRICT

The City Council established the Downtown Urban Design District in 2001 and revised the design guidelines to standards in 2009. In accordance with the Downtown Strategic Action Plan: Plan 2023, staff from Downtown Fort Worth, Inc. (DFWI) and the City have been working with property owners, business owners and neighborhood groups to update the Downtown Urban Design Standards and Guidelines. The intent of the update is to ensure Downtown remains the most vibrant, walkable, mixed-use urban center in the region focusing on exceptional design of both private and public places. Specifically, the update would do the following:

- Expand the Downtown Urban Design District to include the industrial area east of the Intermodal Transportation Center to I-35W, and the Greenway, Rock Island and Samuels Avenue neighborhoods;
- Update signage standards to reflect national trends and Downtown stakeholder input;
- Add new standards to address sidewalk conflicts with valet stands and drop-off zones;
- Add new standards to address building materials; and
- Establish a minimum building height of three stories along key corridors.

The proposed standards and guidelines can be viewed on DFWI's website at: <http://www.dfwf.org/what-we-do/projects>

Public hearings for adoption of the updated standards and guidelines are scheduled to be held by the Downtown Design Review Board on April 7, by the Zoning Commission on May 11, and by the City Council on June 7, 2016.

If you have any questions, please contact Dana Burghdoff, Assistant Planning and Development Director, at 817-392-8018.

David Cooke
City Manager

To the Mayor and Members of the City Council

March 22, 2016

Page 2 of 2



SUBJECT: PROPOSED UPDATE AND EXPANSION OF THE DOWNTOWN URBAN DESIGN DISTRICT

Existing and Proposed District Boundaries

